



The Voice of the Valley

COMMUNITY RADIO SPONSORSHIP

It's Like Word-of-Mouth Promotion

When listeners hear your message, they trust the advice.

- **Super Affordable Rates** : Not-for-Profit organisation run mostly by volunteers
- **Yarra Valley Based** : The only station specifically targeting this community
- **Valuable Market** : Yarra Ranges Shire has 150,000 + residents
- **Maximum Reach** : FM band in Melbourne's east & via the internet globally
- **Community Focussed** : Trusted by the local people for over 30 years
- **Independent** : Not owned by any corporation or other business
- **Limited Opportunity** : Sponsor space is limited to 5 minutes per hour
- **Repeat Exposure** : Frequency of announcements is up to you
- **Accolades to You** : Your support provides opportunity for the people
- **Great Committed People** : We care about helping your business grow

PACKAGES

Messages Per Day (6am to 7pm)	TWO	FOUR	SIX	EIGHT	TEN	TWELVE
Monthly	\$190	\$370	\$550	\$720	\$880	\$1,040
3 Months	\$560	\$1,100	\$1,620	\$2,120	\$2,600	\$3,070
6 Months	\$1,060	\$2,120	\$3,120	\$4,160		
Yearly	\$2,080	\$4,160				
Bonus Night Spots (7pm to Midnight)	ONE	ONE	TWO	TWO	THREE	THREE

- No GST will be charged.
- Individually tailored packages to suit your needs are also available.

AUDIO PRODUCTION COST

Audio messages are professionally produced from the sponsor's script and run for around 30 seconds. Packages include the complimentary production of one initial message and a change of audio every 3 months. Multiple messages or more frequent audio changes are charged at the rate of \$110 for each message. Sponsors may provide their own audio files to be played on air.

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